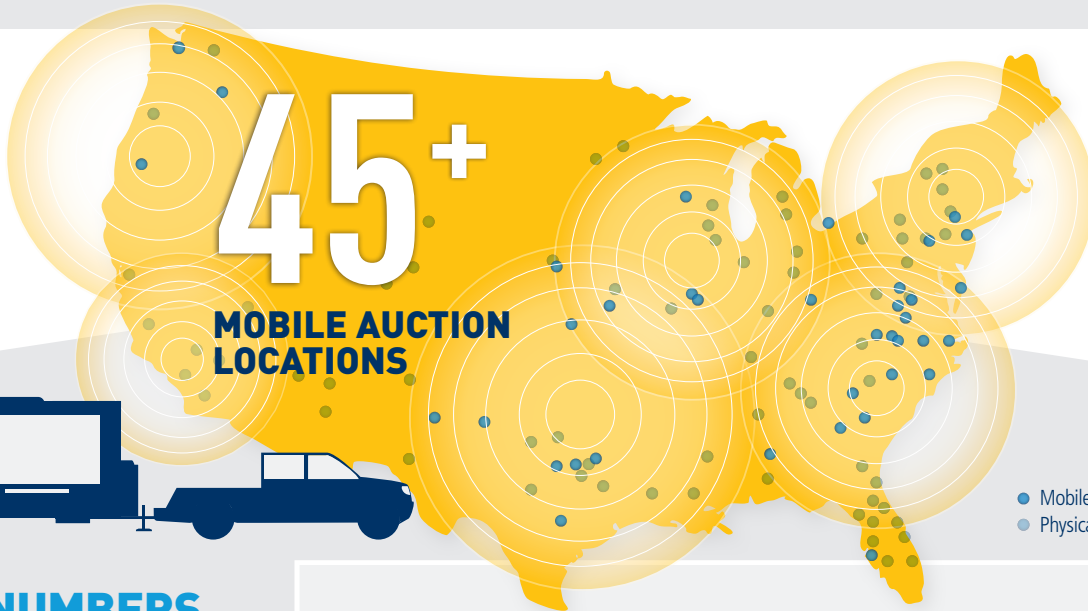




MARKET TRENDS MANHEIM MOBILE AUCTIONS


SELL CARS. BUY CARS. EASY. CONVENIENT. LOCAL.



BY THE NUMBERS

70+ 
CONSIGNORS
MAJOR BRANDS LIKE HENDRICK,
FIVE STAR, SUNTRUP, ASBURY

20% 
INCREASE IN SALES
YEAR-OVER-YEAR
(2016 VS. 2015)

NEARLY
70% 
CONVERSION
RATE

1 
OUT OF **5**
BUYERS ARE
MOBILE-EXCLUSIVE

60+ 
SALE EVENTS PER MONTH

" In 2016, Manheim continued its investment in the mobile auction network with 30 new locations through October. We plan to continue to invest to help dealers in underserved markets have greater choice in sourcing inventory and expand their customer base. **"**

– Janet Barnard, President

BENEFITS

- » Lower expense
- » Local – more convenient
- » Only mobile auction that offers Simulcast

MANHEIM MOBILE AUCTIONS – MANHEIM BRINGS THE AUCTION TO YOU!

